



Transportation Demand Management (TDM) for Small and Rural Communities

VANCOUVER ISLAND SESSION

Is your small or rural community trying to reduce GHGs and wondering what TDM methods might actually work for you? Do you provide a social or commercial service in a rural area and see some of your clients struggle with transportation issues? Do you wonder how rural residents and small communities will adapt to a post-cheap-oil world? This learning event will bring together transportation, land use, health, recreation and other practitioners on Vancouver Island who would like to hear about TDM innovations and successes, and talk about how to take action together.

Program in brief

- **Setting the Context:** Regional District of Nanaimo
- **Transportation Demand Management:** A Small and Mid-Sized Communities Toolkit - Fraser Basin Council
- **Innovations with Transit, Car Use, and in the Pedestrian and Cycle Realms** – Salt Spring Island, Nanaimo Car Share Coop, Duncan Car Free Zone, and more!
- **BC Ministry of Transportation and Infrastructure and Your Community GHG Reduction Goals** – MoTI Regional Manager, Programming, Partnerships & Planning
- **Dialogue:** what are the untapped opportunities for TDM in your community? On the Island? What do we need to make it happen?

Transportation

- **Transit routes 88 and 90** pass near to the Centre: <http://bcstransit.com/regions/nan/schedules/map.cfm?rmnu=dvMap&p=side®ion=20&>
- **Free transit day passes** are offered to participants to promote a sustainable form of transportation to and from this event. Passes are available from the RDN Transit building, 6300 Hammond Bay Road, Mon-Fri 8:30-4:30.
- **Carpool** with another attendee using: www.ride-share.com
- **Intercity buses:** www.greyhound.ca/home/ticketcenter/en/step1.asp
- **Free on-site parking** at the conference and civic hall complex

| | |
|----------------|---|
| Date | Tuesday, April 19, 2011 |
| Time | 9:30 a.m. – 3:00 p.m. |
| Cost | \$15 - cash or cheque (to cover cost of lunch & refreshments) |
| RSVP | http://www.createsurvey.com/s/mDZFUd/ |
| Address | Parkville Community & Conference Centre 132 E. Jensen Ave., Parkville |

Facilitators

This event will be delivered by the Fraser Basin Council's Smart Planning for Communities program. Event facilitators are:



Angela Evans MCIP
Vancouver Island Office: Victoria
T: 250 858-6209 | E: aevans@fraserbasin.bc.ca



Peter Ostergaard MCIP
Province-Wide Energy Specialist: Victoria
T: 250 888-3030 | E: postergaard@fraserbasin.bc.ca



www.smartplanningbc.ca | www.fraserbasin.bc.ca